

Invitation from Roskilde University's Centre for Experience and Tourism Research (COTF) to students, researchers, business people and other interested to a seminar on

Collaborative Economies in Experience and Tourism

Wednesday 14 September from 9.00 – 12.00 in Theory Room in building 09.2 (in the Pergola area, central room on first floor in building 09), Roskilde University.

Collaborative economies (in Danish: *DELEØKONOMI*) change tourism and other experience economies, with Airbnb and other businesses on digital platforms setting new agendas, possibilities and challenges for hosts, guests, businesses and for housing more generally. The seminar focus on a set of angles and examples with 5 short (20 min. presentations) and discussions:

Working within the Collaborative Tourist Economy: The complex crafting of work and meaning

Jane Widtfelt Meged, associate professor, Department of People and Technology, Roskilde University

Airbnb: Hospitality and commodification of private homes

Mathilde Dissing Christensen, PhD student, Department of People and Technology, Roskilde University

Coping with the collaborative economy: Drivers, impacts and responses to Airbnb's growth in four European tourism cities

Szilvia Gyimóthy, associate professor, Department of Culture and Global Studies, Aalborg University

Analysis and assessment of Airbnb in Copenhagen and on Bornholm island

Carl Henrik Marcussen and Jie Zhang, senior researchers, Centre for Regional and Tourism Research

How can we analyse collaborative economies?

Lars Fuglsang, professor, Department of Social Science and Business, Roskilde University.

The seminar is planned and chaired by Jørgen Ole Bærenholdt, professor, Department of People and Technology, Roskilde University. The Centre for Experience and Tourism Research (<http://cof.ruc.dk/cof/>) is Roskilde University's interdisciplinary and cross-departmental centre for research in tourism and experience economies.